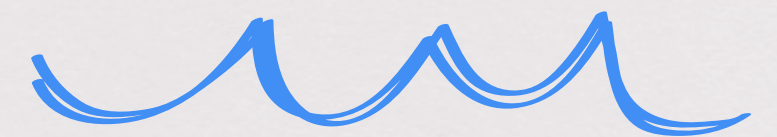


# Case Study

0\$ to +10k\$ / *Month*

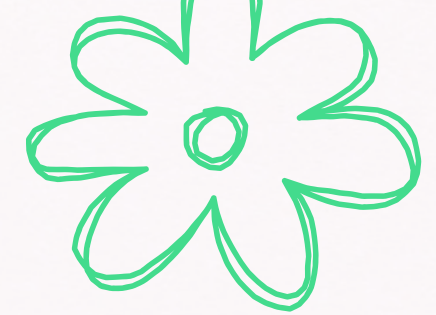


No Method No Bullshit, No basics Will Be Shared

Disclaimer: I'm not responsible if you don't get these results. it depends on how you took the information, your understanding and how you use it.

# Case Study Topics

## Presentation



No Method No Bullshit, No basics Will Be Shared

- You Only need one product to get to 10k\$ + a month
- Calcul and Management.
- 3 Case Studies (jewelry, Cosmetics)
- FB Strategy
  - FB Testing Strategy (by creatives)
  - FB Scaling Strategy (by creatives)



# Overview

Refresh

Select Funnel/Store

28 Sep - 26 Dec 2023

SALES

LEADS

## Account overview

Hi YZ - here's what's happening with your account.

MAD

KWD

...



VISITORS

11,319



ORDERS

811



REVENUE

MAD194.55k



CONVERSION RATE

7.16%



AOV

MAD239.88



EPC

MAD17.19

### GET STARTED

Get the most out of your Lightfunnels experience by watching this video.



### Lightfunnels Mobile Apps

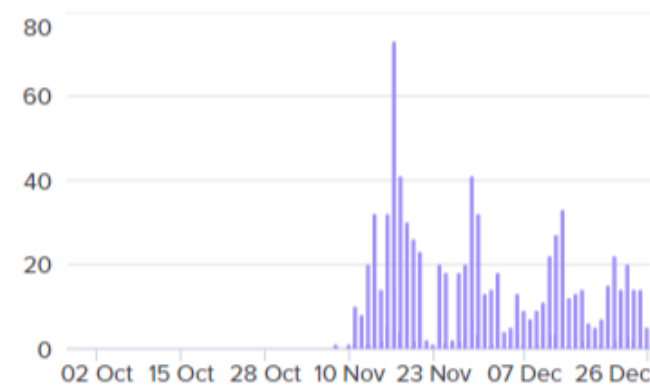
Keep a close eye on your sales by installing our mobile apps.



### TOTAL ORDERS

811

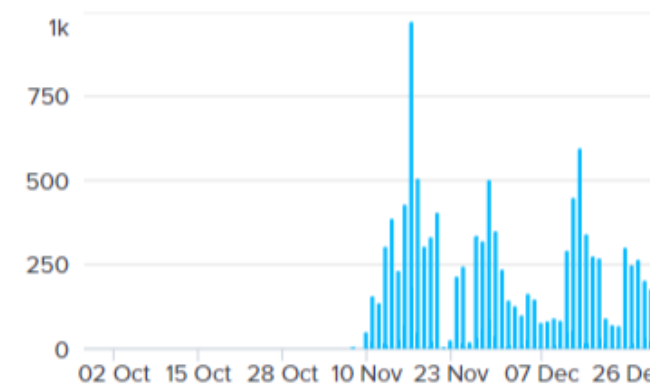
28 Sep - 26 Dec 2023



### TOTAL VISITORS

11,319

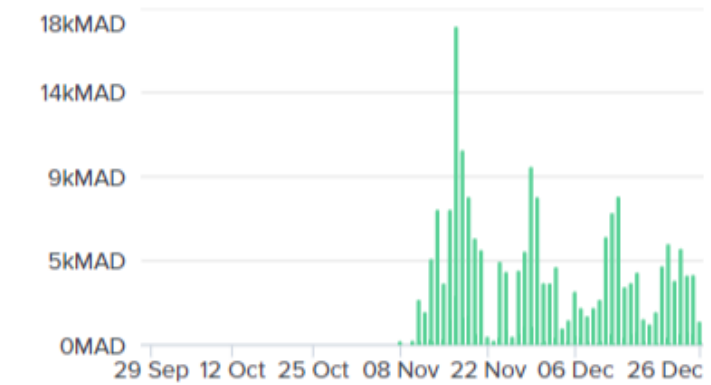
28 Sep - 26 Dec 2023



### TOTAL SALES

MAD194,546.00

28 Sep - 26 Dec 2023



### CONVERSION RATE

I / You Only need one product to get to 10k\$+ a month



## We Need To Understand What Makes a product unique and Maney Maker

- Focus on finding one profitable Product
- Only test one to two product a week
- Goal is to work on a product with 100k\$+ revenue /Year
- When looking for a product i need to answer theses tree questions :
  - Angle?
  - Audience ?
  - Offre ?
- Conclusion



No Product Research method will be shared, you'll find hundreds on youtube and they all Work



[Download angle, audience, offre Sheet Example](#)

## II / Calcul & Management

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# Easy Come Easy Go

- Stability - Continuity
  - Focus and Consistency
- Calcul Break event and needs
- Team Management
  - how to manage and Set Goals
    - Call center
    - Product research/Designer/Video editors
    - Media buyers
- Cash Flow Management
- Stock Management
- Conclusion
  - Hiring
  - Things to Do Everyday
  - fach kayji chi 7ed kaygol lik zidni fsalaire achno ndir
  - Les primes



Bghiti dir lflouss dghya we tchouf cost 0.8\$  
1.3\$ sir bi3 sbate



[Download Break event calcul sheet](#)



[Download Call center Need sheet](#)



[Download Call center management sheet](#)



[Download Team media management sheet](#)



[Download media buyer management sheet](#)



[Download CashFlow management sheet](#)



[Download Stock management Sheet](#)

# Case Study



Find the right angle, the right audience and make the right offer

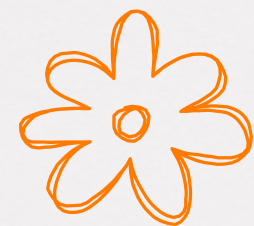
How: You need to do deep research and test every thing the right way



[Download Structure Landing Page Structure](#)



Jawharra (jewelery)



Pulmonaire (supplement)



eczema (health cosmetique).

# Facebook *Ads Strategy*

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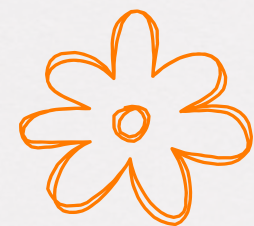
No Technical Stuff will be Shared, only the structure



[Download Structure ads sheet](#)



Testing Strategy Structure



Scaling strategy structure



**Thank You**